



**The global testing company First Wellness Testing has today partnered with Sportradar to become a tech partner and bring Sportradar's innovative, cutting-edge, highly secure Remote Testing System to support testing across sport industry and other sectors.**

#### **STOCKHOLM; SWEDEN**

Sportradar and First Wellness Testing has today partnered to bring SportRadars innovative, cutting-edge, highly secure Remote Testing System to support testing across the sports industry and other sectors.

The partnership will see Sportradar act as a technology provider for drug, wellness, anti-doping, and other testing conducted by First Wellness Testing across the sports industry and Life Science sectors, as companies and events seek to prioritize personnel health and safety for participation in competitions, anti-doping operations, travel, and other purposes. By building a bridge between various testing programs in sports, the Remote Testing System will bring flexibility, transparency, and security based **on blockchain technology** to First Wellness' remote testing services worldwide.

The Sportradar Remote Testing System has been adapted from its primary anti-doping use and tailored to various testing carried out by First Wellness Testing both within and outside of sport. Under the terms of the partnership, First Wellness will leverage its existing global relationship with the chain-of-custody company, Validicity, and is responsible for all administrative aspects of its testing services, such as the shipment of supplies, planning and execution of tests, and results management, while Sportradar is providing the benefits of its game-changing Remote Testing System technology.

**Dominic Mueser, Global Head of Anti-Doping Services at Sportradar, said:** "When we launched our fast, flexible, and secure Remote Testing System in July, we realized the numerous benefits this could have for the modern-day clean sport movement, as well as other sectors. With the ongoing challenges to global testing that have arisen at major events both within and outside of sport, we soon realized that the benefits of remote testing, transparency, and security could support multiple testing scenarios. We are pleased to partner with First Wellness Testing to demonstrate our agility to help support sport and other sectors as we emerge from the global pandemic."

**Staffan Sahlström, CEO of First Wellness Testing, said:** "We're very pleased to work with Sportradar. Leveraging this highly secure process, which includes integration of blockchain technology, the Remote Testing System allows athletes and individuals to be tested more efficiently and less invasively. This new approach increases testing integrity, improves the overall experience, and is more cost-efficient."

## **ABOUT SPORTRADAR ANTI-DOPING SERVICES**

Established in 2019, Sportradar Anti-Doping Services is a leading provider of anti-doping solutions, offering tech- and intelligence-driven services and tools to help transform the modern clean sport movement. Anti-Doping Services' international team of 40+ years' experience supports anti-doping organizations, international sports federations, leagues, and event organizations with innovative solutions, products, and services, including the Remote Testing System launched in 2021 and intelligence and investigations expertise.

## **ABOUT FIRST WELLNESS**

First Wellness Testing is a global service provider specializing in corporate wellness service, Covid-19 testing, vaccinations, and home collection services to the Life Science industry. First Wellness Testing provides high-quality and effective solutions in over 80 countries. It is the trusted partner to Quest Diagnostics Inc, Omega Laboratories Inc, Optum International, and AT&T/Warner Media globally, with more than 100 clinics. First Wellness Testing was built by a team with 30+ years of global doping control testing experience.

## **ABOUT SPORTRADAR**

Sportradar is the leading global sports technology company creating immersive experiences for sports fans and bettors. Established in 2001, the company is well-positioned at the intersection of the sports, media, and betting industries. It provides sports federations, news media, consumer platforms, and sports betting operators with a range of solutions to help grow their business. Sportradar employs more than 2,300 full-time employees across 19 countries around the world. Our commitment to excellent service, quality, and reliability makes us the trusted partner of more than 1,600 customers in over 120 countries and an official partner of the NBA, NHL, MLB, NASCAR, FIFA, UEFA, ICC, and the ITF. We cover more than 750,000 events annually across 83 sports. With deep industry relationships, Sportradar is not just redefining the sports fan experience; it also safeguards the sports themselves through its Integrity Services division and advocacy for an integrity-driven environment for all involved.

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